

HERE'S the POINT

By SPENCE HELD

Johnny Maughan, 6, of 3329 Lowell St., went fishing June 10th—and got home 58 days later.

Yeah, he went with his father, Barney Maughan, skipper of the tuna boat Aggressor, on a voyage to the fishing grounds off the coast of Mexico, Nicaragua, Costa Rica and Panama.

Johnny probably was the youngest crewman to serve on a local tuna boat, and he sure enjoyed the trip.

"He learned to swim in the bait well," said his father, "and sometimes went out in the skiff for bait. He saw sharks, whales, and schools of big black porpoise."

The Aggressor returned with 320 tons of fish.

I've had four letters from my wife since she took off for Peru July 30. She was scheduled to arrive in Lima last Friday.

In Mexico City she visited a glass factory in an old building. "It had a big roaring furnace, and fellows all over the place with red-hot molten glass they were working—and how they missed us I'll never know," she wrote. "Little boys were learning the trade and loving it."

In Antigua, Guatemala, she stayed in a hotel built over an old monastery. "There's a lovely patio," she wrote, "with fountain and cockatoos and tropical plants, and a tiny staircase that makes two or three complete circles up to the roof of the monastery, where the moonlight is gorgeous."

For a guy who hates to shave, the Daz-O-Fun Fiesta offers a good excuse to raise a lush crop of whiskers.

Me, I had five-days' growth Sunday but it tended toward the albino—albino, albino, albino—'bino bum; bum get a rat trap bigger than a cat trap, bum get a cat trap bigger than a rat trap; bum, bum, siss boom bah! San Diego, San Diego, rah, rah, rah! Hey, how did I get off on that tangent?

So I shaved 'em off... After seeing Russ Wilson and Steve Sulek, though, I'm tempted to try it again. It's no effort, I assure you.

Random thoughts: You can have my share of all the gold that the woman said Panchito Villa buried in Texas, and I'll never miss it... If Assemblyman Frank Luckel doesn't run for re-election, and if Tom Drake thereupon becomes a candidate, I'll bet on Tom against the field... Attention, litterbugs! I saw eight tall trash cans lined up in a long row on the local beach Monday, making about a dozen in all.

LITTLE LEAGUE

Reliable Tom Webb pitched and batted Optimist to an upset 3 to 2 victory over league-leading Kiwanis last Wednesday. His home run with 2 on base accounted for all 3 runs in the first inning.

Skippy Ikimura shut out Optimist with no hits the rest of the way. A close play at the plate in the fifth rubbed out Bruce Kehrli for the tying run. Kiwanis loaded the bases in the sixth with no outs but could not score on Tom's effective pitching.

Larry Garcia set another Little League record in Saturday's first game, pitching a no-hit, no-run game, striking out 16 with Kiwanis defeating, Rotary 12 to 0. John Sprungman got 3 hits for the winners. Ronnie Holmes and Clyde Campbell got 2 hits each. Skippy Ikimura blasted a homer and a single. Mike Dolphin and Pat Edwards shared mound duties for Rotary.

Second Game

In the second game Saturday, De Falco defeated Optimist 9 to 7. De Falco's had a 9 to 1 lead going last half of the 5th, but Optimist put on a rally scoring 2 runs in the fifth and 4 in last inning, almost pulling the game out of the fire.

It was a free-hitting game with De Falco's getting 9 hits and Optimist 7 hits. "Indestructible Faris" was beamed on a throw from Mike Clardy to the plate. Mike Woy was hit on the side of the face charging a hard grounder at short. Both boys recovered to finish the game.

Larry Carlin and Mike Cash hurled for De Falco's with Rod Jones and Faris doing the chores for Optimist.

De Falco's are now in second place with 2 losses against Kiwanis' 1 loss. These teams meet next Saturday in the first game for what will probably be the deciding game of the second half.

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Eight Pages

O. B. Merchants Defeated In League Playoff

Ocean Beach Pony League wound up its 1955 season in a blaze of glory Saturday as 7 Up defeated the O. B. Merchants twice in the championship playoff.

The first contest, won by 7 Up 4 to 3, was tense and close and in doubt until the last out in the seventh inning, when Don Smallwood grounded out to second baseman Chuck Welch with the tying run on third base.

Welch Steals Home

Danny Hostetter of the Merchants hit a 2-run homer in the second inning to keep the losers in contention. But it was Chuck Welch's stealing of home in the third that kept the 7 Uppers in the lead they never gave up to win the first big game. Dave Kidwell was the winning pitcher, while Mike Firth was charged with the loss—a tough one to take.

7 Up won the second contest by a resounding 16 to 7 score. It became a rout in the first inning when the powerful 7 Up club pounced on Don Willardson's slants for eight runs, including a grand slam homer by Billy Fontana.

Welch Wallops One

Chuck Welch also hit a grand slammer in the sixth for the victors in celebration of his 14th birthday. Chuck stole home three times in the two games, twice in the first game and once in the second.

Danny Hostetter also hit a 2-run homer in the second game but the Merchants couldn't match the over-all scoring strength of the playoff winners. Don Smallwood, Tommy Reiter and Jimmy Adsett followed Willardson on the mound for the losers, and Billy Fontana relieved the second game winning pitcher, Chuck Welch, to keep the Merchants under control.

Hostetter 7 for 8

Danny Hostetter had quite an afternoon with seven hits in eight times up, including the two homers. Silas Duncan was the winning coach of 7 Up, while Fred Rosso had to swallow the double loss for the Merchants. Skipper Downey's five for five in his final game of the season pushed him ahead of Billy Fontana's .454 seasonal average, and he won the individual batting championship with a resounding .468 average.

Fontana Wins 3

However, Billy Fontana salvaged three individual crowns for himself with the most RBI's, 28, most home runs (8) and best pitching record (5 & 0.) Barry Gurney of 7 Up was the second best pitcher of record with 4 wins and no losses, even though mostly in relief.

ATTENTION ALL PLAYERS! Be at the Community Center at 6 p.m. Tuesday, Aug. 16, for transportation to the after-season banquet.

A particular vote of thanks goes to Verna's Cafe for the donation of four dozen baseballs during the season.

15 THREE-YEAR-OLDS NAMED FOR SATURDAY'S HANDICAP

DEL MAR—The 3-year-old division takes the spotlight at Del Mar this weekend with the fourteenth renewal Saturday of the \$10,000 added La Jolla Handicap.

This one mile fixture, annually one of the most exciting events on the stakes agenda at the seaside course, has attracted 15 nominations, among them some of the outstanding 3-year-old stars in training in the Far West.

Striking for his third straight victory of the season will be Mrs. Doris K. Turk's Valiant Ace, winner of the Inaugural and Oaks Handicaps.

Willie Molter, gunning for the national training championship, has named three steeds for different owners—Louis B. Mayer's Count Jac, Andrew J. Crevelin's Golden Land, and Mr. and Mrs. Travis M. Kerr's Tiberian.

Other strong entries are Bisco and Damocles from the famed King Ranch stable, trained by



BEAUTY CONTEST—Four of the girls entered in the Daz-O-Fun bathing beauty contest are shown

here. Left to right: Jackie Abern, Carolyn Zaruba, Sandra Wheatley & Micki Fiske.—Studio of the Cliffs photo.

FALL FASHION SHOW SET FOR SATURDAY HERE

With a background of Spanish music, bougainvillas, serapes, masks, sombreros and Mexican pottery, a fall fashion show sponsored by the Ocean Beach Town Council will be held Saturday at 2 p.m. at the La Plaza, 1862 Bacon St.

The latest in early fall fashions for women will be shown at the La Plaza by Gordon's dress shop. The Mary Monroe children's shop will show the latest in pre-school and school dresses for the junior miss.

Costume jewelry is to be displayed through the courtesy of Robert's.

Drawing Scheduled

Shirley Bradley will be the commentator. There will be no charge for the fashion show; a drawing will be held for a special gift. Refreshments are to be served in the patio by Mrs. Frank Leven and Mrs. C. B. Kunath.

With hair-styling by Pauline's beauty salon, the following will be models:

Mrs. W. S. McConnell, Mrs. G. B. Kenline, Mrs. F. G. Hunter, Pat Barwick, Darlene Barwick, Joanne Dieriane, Mary D. Clark, Connie Brown and Emma Belshaw.

Children's wear models are Georgia Ryan, Pamela Patton and Marcia Patton.

ROBERT SHAW, S. D. SYMPHONY TO OFFER 'REQUIEM' TUESDAY

Offering of Berlioz' monumental "Requiem" by Robert Shaw and the San Diego Symphony on Tuesday evening, August 16, in Balboa Park Bowl is a truly community undertaking of gigantic proportions. Mrs. Fred G. Goss, Symphony President, said.

The regular San Diego Symphony Orchestra of 77 pieces has been nearly doubled in size by amateur musicians, and further augmented by the addition of four brass bands, through the cooperation of Local 325 of the American Federation of Musicians.

Long Rehearsal

Following an extended period of auditions to obtain the best available amateur talent by assistant conductor Daniel Lewis, and Shaw's executive assistant, Thomas Pyle, the supplemented orchestra has been in rehearsal for over a month on the difficult 90-minute score. Fitting the "Requiem" rehearsals into the schedule already loaded with rehearsals for the weekly concert series in itself has been no mean problem, according to Pyle.

In addition to the orchestral problems, the Berlioz' number requires a chorus of 300 voices. These too had to be recruited from the community, auditioned, trained and rehearsed by Clayton Krehbiel, choral assistant to Shaw and director of Choral Art at the University of

Kansas. The chorus, which is made up in large part by the summer choir of San Diego State College, students from Shaw's annual workshop in Choral Art there, 75 high school students, has also been in rehearsal for well over a month for the Tuesday performance.

According to Pyle, the physical placing of the cast of more than 500 persons is taxing the facilities of Balboa Park Bowl. The chorus will have to be seated on bleachers and risers taking up most of the stage, while the orchestra supplemented with six sets of tympani and other massive instruments, must be fitted into the balance of the stage and the pit.

Four Brass Bands
The four brass bands will be located in the audience in the form of a cross, according to Berlioz' original conception of the "Requiem."

The single solo role in the "Requiem" will be performed by Blake Stern, tenor. Stern is familiar to San Diego audiences since he performed as the Evangelist in the St. John Passion of Bach last year, as well as singing in the Haydn "Creation." He will also be remembered for his memorable performance as the Evangelist in the St. Matthew Passion, Friday evening in St. Paul's Church.

Tickets are available at the Palmer Box Office (Theatres), 640 Broadway.

O. B. Lions Club
A barbecue for members of the Ocean Beach Lions Club and their wives will be held Saturday evening, August 13, at the Mission Valley home of Mr. and Mrs. Bob Stevenson.

John McGee, Mission Bay Park Recreation Director, was guest speaker at a meeting of the club Thursday evening. McGee said that the "Mission Bay Park will be the number one recreation attraction in the United States."

Frank Allen was inducted as a new member by Lion Will Wyatt.

O. B. Moose Lodge
Ocean Beach Moose Lodge 1755, of 5019 Newport Ave., will have a supper dance Saturday, Aug. 13, beginning at 9 p.m.

Music will be provided by Al Castro's Rhythm Orchestra.

Members and guests are invited; a diamond ring will be given away as the door prize.

A queen and her attendants will be selected for the Moose float in the Daz-O-Fun parade.

Brilliant Cast To Present Play Saturday, Sunday

The University and Community Players of California Western University in accord with their aim of giving drama of literary quality, acted and staged with sincerity and artistic simplicity, will present the world-famous morality and allegorical play, "Everyman," in the Greek Theatre at California Western University on August 13th and 14th at 2:30 p.m.

This play is considered one of the most beautiful and moving of all morality plays. First produced in England in 1520, it has thrilled audiences all over the world ever since that time.

There have been many versions and many adaptations of this play. But the University and Community Players are using the original versions, modernizing the dialogue and simplifying the action.

Here's the Cast

For the past two months a cast composed of faculty members and students of California Western University, together with residents of Point Loma and San Diego have been busy with rehearsals under the direction of Carl Glick.

Those appearing in the play are Jim Peterson as the Messenger, Dr. C. B. Loomis as God, Roy Reis as Death, Kent Wilson as Everyman, Joseph E. Hitt, Jr., as Fellowship, Sam Howard as Cousin, Francis Guidry as Goods, Lily Coffey Sandoval as Good Deeds, Willane Schneider Belden as Knowledge, Robert Vickers as Discretion, Natalie Norman as Beauty, William E. Sussan as Five Wits, Starr Wilson as Strength, Elizabeth Graham as Kindred, Sylvia Kircher as Confession, Larry McCoy as the Angel, and James Vandiver as the Doctor.

Properties & Decorations
The properties and decorations for the colorful medieval costumes have been made by Oscar Knauer, Jr. The costume committee is composed of Mrs. Oren Weller, Mrs. Frank Levin, Mrs. Oscar Knauer, Mrs. George Anderson, Mrs. Herbert Smith, and Mrs. Rosalind Guidry.

Tickets for this production are selling fast, according to Mrs. Robert Kircher, chairman of the ticket committee. There is ample parking space on the University's campus. The Greek Theatre is up the hill on Dupont St., via Catalina.

O. B. Goes Gay & Gaudy For Fiesta Next Week

Bewhiskered men and gay Spanish costume were in evidence in Ocean Beach this week as arrangements were being completed for the Daz-O-Fun Fiesta parade, bathing beauty contest, talent show and other events Aug. 19, 20 and 21.

Dr. Winton B. Oster, general chairman for the O. B. Chamber of Commerce, and his committee chairmen and members were working enthusiastically to make the Fiesta a sparkling success.

Entries in the beauty contest include Carolyn Zaruba, Charlene Fabrizio, Sandra Wheatley, Micki Fiske and Jackie Abern.

Final auditions for the talent show will be held tonight (Thursday) at 7:30 in the Moose Lodge Hall on Newport Avenue, according to Mrs. Bettie Knauer, chairman of the entertainment committee.

The colorful parade, to be held at 7 p.m., Friday, Aug. 19, will be one-fourth larger than last year's, according to Chairman John Pierce. Four bands, decorated floats, and plenty of pretty girls are promised.

Mayor Charles C. Dail will ride in a car at the head of the parade and then will occupy a seat in the reviewing stand.

At the Fiesta carnival grounds on the parking lot at the foot of Newport Ave. will be rides, booths and stage shows. Local service clubs and other organizations are sponsoring booths.

Entries for the bathing beauty contest, sponsored by Post 2415, V.F.W., will be closed Monday, Aug. 15. (Entry blank on inside page.) The committee would like five more entries, Mrs. Knauer said. She may be contacted at AC-2-9660 for information.

A fashion show, with the contestants as models, will be held Saturday, Aug. 20 at 1:30 p.m., preceding the beauty contest at 2 o'clock.

Dave Pain will be emcee at the talent show Saturday the 20th at 4 p.m., featuring dancers, musicians, etc. Finals in the talent contest are scheduled for Sunday at 4 p.m., with a trophy going to the winner.

The beauty queen will be crowned at 2 p.m. Sunday.

Recreation Dep't. Midget League

Ocean Beach jumped to an early lead in post-season league play by defeating Conair 9 to 7 last Friday. Ocean Beach took command in the first inning and held a comfortable lead for the remainder of the game.

A last-inning rally by Conair was stamped out by Mel Nevitt when he struck out three batters with the tying runs on base. Sam O'Bannon led the batting with a double and a triple in three times up. Pounding out solid singles were Lon Chandler, Danny Daffer and Dave Lindo.

This Friday Washington invades Ocean Beach for a return match. Washington edged out a 12 to 11 decision last time the teams met.

O. B. Kiwanis Club

Dr. William Kerns, of the Pacific Beach Kiwanis Club, who writes and lectures on travel and social science, talked informally for 50 minutes at Tuesday night's meeting of O. B. Kiwanis, and nobody was bored.

He described a 4-month trip he and his family took this year around South and Central America, and what he learned about the people and the country. He has prepared 13 chapters for a college textbook on the subject.

Dr. Kerns also led group singing—and proved expert at it. Clyde Wood was program chairman.

Howard A. Pentoney, Ocean Beach attorney, became the father of an eight-pound, six-ounce baby boy Tuesday. The baby was born at Donald Sharp Memorial Hospital. Mr. and Mrs. Pentoney reside at 1783 Cable St.



TIMER—Olga Kranich, telephone company dial customer instructor, uses a stopwatch to time a call made by Charles Getzoff, age 9, in 10 second flat. Although Master Getzoff dialed a test number correctly, other telephone users have been making a number of mistakes, causing themselves considerable embarrassment and inconvenience.

'You Dialed Wrong Number'

Ever sit down and figure out just how many man-hours you've been wasting on dialing mistakes?

Telephone users in the San Diego metropolitan area spent nearly 60,000 hours on the mechanics of misdialing during the past year, according to telephone company statistics. Basis for these figures is wrong number.

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**PARTY
LINES**

— By —
Evelyn MacConnell
AC 3-0695

Lillian Beam, 1581 Rosecrans Blvd., originally from Moline, Ill. got a thrill not long ago on a routine visit to the Old Spanish Light House. She was looking to see how many cars she could see from her home state, and picking on one decided to wait until the owners returned to their car. When they met, Lillian recognized them as a couple she knew when she was a little girl in Moline. They were her next door neighbors. Granted she might have been a little homesick, but she loves California.

Mr. and Mrs. L. C. Hisey, Jr., of Escondido are living in the 4500 block on Muir Avenue. Mr. Hisey is an engineer at Convair.

Any person who has wanted to attend a Catholic Church and hear the Mass in English will have that chance next Sunday at St. Charles Borromeo in Loma Portal at the 8 a.m. service.

Comdr. James R. Wilson, USN and children, Norma and four children, Kathy, James, Bruce and Joanne, moved here from La Jolla where they resided temporarily, coming to California from Newport, R. I. They purchased a home in the 1100 block on Alexandria Drive.

Last week was Neal York's first week back to work in his office on Cable St. after a vacation of two weeks spent in St. Louis.

Mr. and Mrs. James R. Iverson have moved from 4515 Voltaire St. to a home of their own at 4332 Hill St. Mrs. Iverson is the Primary Consultant in San Diego City Schools and her husband is a research engineer at Ryan's. Last year Mrs. Iverson taught at Ocean Beach School.

A seldom-seen sign may be viewed on Midway Drive, "Fire-station For Rent." Since the removal of Frontier Homes the station is no longer needed and the building stands vacant.

Mr. and Mrs. Carl Mueller and sons, Michael and Bruce moved from 3512 Dickens St. to 4567 Del Mar Avenue, and soon after the move left for a vacation to Colorado and South Dakota, their former homes. En route they planned camping and fishing expeditions.

Mrs. Evelyn Buckles and son Mikey, 2119 Bacon St., spent the week-end visiting her parents at their home in Temecula.

Mr. and Mrs. J. De Bate, and children, Wayne and Phyllis, have moved from Azure Vista to their own home at 4516 Tivoli St. Visiting the family is their nephew, Jerry Wagner of Chicago.

The E. E. Alexander family, 3756 Oleander Drive are back home again following a two-week vacation spent in Columbus, Miss., their former home.

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CHARITY DAY—Mrs. A. A. Lorch, left, and Mrs. Roy G. Fitzgerald are discussing their table reservations with Miss Frances Todd (seated), in charge of reservations at the Del Mar Turf Club for Social Service Auxiliary's Charity Day Monday, Aug. 15. Proceeds will benefit underprivileged children—the group's philanthropy is Camp Oliver at Descanso. Mrs. George Herrick, of 3746 Lotus Dr., is chairman for Charity Day.

Sixty-four people last week-end roughed it for two days at a camp on Palomar Mountain. They were all members of the Ocean Beach Baptist Church and were accompanied by a Chaplain who conducted church services for them.

The camp, especially for the young people, was attended by the following grownups: Mr. and Mrs. Bruce Luby; Mr. and Mrs. Carl Moore; Mr. and Mrs. E. E. Alexander; Mr. and Mrs. R. L. Coker; Mr. and Mrs. Don Royal; Mr. and Mrs. Hooper, Mr. and Mrs. Ted Watson, and Chaplain and Mrs. Allen Newman. A portable organ also accompanied the group for church services and group singing.

Mr. and Mrs. George M. Dyson and children, Frank and Barbara of Azure Vista are now in their own home at 4485 Granger St.

Mr. and Mrs. Delbert E. Richer and daughter Norma and son Delwin, have returned to the Peninsula area to live. They owned and built the Delwood apartment motel, and after operating it for a time bought a ranch in Tulare. The weather there was too great a change from Ocean Beach and they have purchased a home in the 3804 Talbot St. Norma will be a Junior at Pt. Loma this year.

Mr. and Mrs. W. P. Adams and sons, 1344 Santa Barbara, have returned home after a three week visit in Moorehead, Kentucky, and Roanoke, Virginia. The South was the former home of Mr. and Mrs. Adams, and they had a wonderful reunion with friends.

Mrs. Tom Barron, 4728 Voltaire St. underwent major surgery at Mercy Hospital on Monday.

Jimmy Stevens, 2311 Etiwanda St. is spending two weeks at summer camp near San Francisco with the Coast Guard Reserve.

Prof. and Mrs. A. Ford of Bethlehem, Pa. have purchased a home in the 4600 block on Adair St. Prof. Ford is retired from Lehigh University. He will do consulting work for Naval

Electronics Lab. The couple visited in Coronado in 1942 and always wished to return to California. They have two daughters living in Los Angeles.

Mr. and Mrs. Lester Morrison, 2233 Froude St., vacationed in Mexico City, Taxco, Laredo, Texas Petrified Forest, Grand Canyon and Painted Desert. They crowded all this into two weeks, returning home last week. Their two children, Sharon and Dug are visiting relatives in Mississippi and are expected home September 1st.

Mr. and Mrs. Wm. Boyd of Seattle, boating enthusiasts, are living here in the 5100 block on Long Branch Avenue. When they left the northern state they brought with them their boat, "Blue Tail Fly." They have sailed it in Florida, Puget Sound, etc. Mr. Boyd is a former secretary of International 110 Class Association.

Mrs. A. W. McGlothlin and daughter, Neamah have returned to Ocean Beach. They found the climate at Las Vegas and Paradise, California just too warm for them. Mrs. McGlothlin was a former employee of the NEWS.

Prof. Gordon Ballmer of Pullman, Wash., is the summer houseguest of Mr. and Mrs. Sylvan Planson at their Voltaire St. home. Professor Ballmer is a nephew of Mrs. Planson. Returning to their home last week in San Francisco were Stephen and Gregory Ballmer who has spent three weeks with the Plansons. She two are great-nephews of Mrs. Planson.

Mr. and Mrs. D. A. Cornish and two daughters, Gay Sherie and Yvonne Sue, came here from Miami, Fla., and expect to live here for three years. They are at present making their

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home in the 4500 block of Muir Avenue. Mr. Cornish is a chief dental technician in the Navy.

Mr. and Mrs. Ray Perine and two children, Margie Ray and Denny, 4615 Lotus St. returned home last Saturday. They vacationed for two weeks in Casper, Wyoming. Mrs. Perine's former hometown.

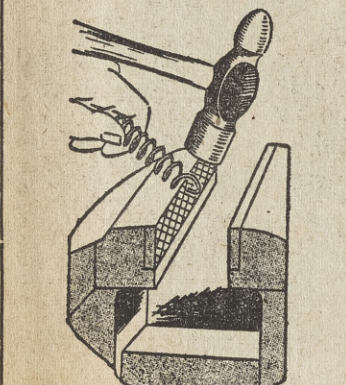
Mr. and Mrs. W. O. Regan and children, Jackie and Carol, of Vancouver, B. C. are living here in the 4400 block on Pescadero Avenue. Mr. Regan was a former crew member of the Mazatlan, a Canadian boat.

Mr. and Mrs. Anthony Garcia are parents of a second daughter, Valerie, born July 25th at Mercy Hospital. She weighed 7 lbs. 1 oz. at birth. The new little girl has twin sisters, Jane and Janet and a brother Ricky. The family live at 4451 Santa Cruz Avenue. Mrs. Mary Garcia, 4428 Coronado Avenue, is their paternal grandmother.

Mr. and Mrs. Theodore Thomas and young son, have purchased a home in the 1000 block on Novara. Mrs. Thomas is from Sacramento.



New Hook in Spring End
When a new hook is needed on the end of a coil spring, the simplest method is to place the spring on the corner of a vise or anvil and use a hammer.



This procedure is far easier than using a pliers.
Place the last coil of the spring over the corner and hammer it at right angles to the axis of the spring. While hammering, move the spring slightly to avoid cutting the wire on the edge of the vise jaw.
—Illustration courtesy Popular Mechanics.

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**'Safety Sunday'
Campaign Here**

"Most traffic accidents don't happen. They are caused." With this statement Ronald T. Strong, president of the San Diego County Traffic Safety Council, called attention to the current "Safety Sunday" campaign the Council is conducting to emphasize the need for more careful driving.

"In most traffic accidents somebody is violating the law," Strong said. "Last year nearly two-thirds of the drivers in fatal accidents were violating a traffic law at the time of the accident," Strong pointed out. The "Safety Sunday" campaign of the Traffic Safety Council is receiving the active assistance of many organizations and agencies. Business firms as well as city and county offices will answer their telephone calls with a safety message. Others will use safety announcements and messages in their radio, television and newspaper advertising, Strong said.

"One phase of the 'Safety Sunday' program will call attention to the traffic 'Signs of

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Life" that control traffic and protect lives. Disregard for traffic signs is inexcusable and shows that a great part of our annual traffic toll could be wiped out if people would heed the signs provided for their protection," Strong said.

**MRS. LLOYD HOSTESS
AT PATIO LUNCHEON**

Place settings for ten were

laid Tuesday for a luncheon given by Mrs. Everett Lloyd, Sr. in her home at 2071 Froude St.

Enjoying the buffet luncheon set in the hostess' patio were Mmes. Charles Sprong, Sr., Lloyd Williams, Austin Thornley, Fred Saxer, Fred Melzer, Frances Gellar, Vera Beardsley, Lillian Thompson and Bessie Miller.

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Plan now to attend our **GALA GRAND OPENING** and enjoy the Finest of Mexican Dishes amidst a Colorful and Authentic Mexican Atmosphere. A special Grand Opening Feature will be a guest Trovador and MARIMBA ORCHESTRA to furnish native Mexican Music.

J. R. Le Gerrette, Owner

NATI'S MEXICAN IMPORTS

Headquarters for

DAZ-O-FUN FIESTA APPAREL

Hand Painted

Mexican Skirts

\$5, \$6, \$7

Hand Made Lace Trim

BLOUSES

also Hand Embroidered

BLOUSES

\$4.00, \$6.00 and up

HAND MADE

PALM BEADS..... 50¢

SOMBREROS each 1.00

Special Discounts on Quantity Purchases by
Organizations for Daz-O-Fun Only

LA PLAZA SHOPPING CENTER
1862 BACON ST. OCEAN BEACH



The Low - Cost Way To

Action and Profit

CALL . . .

ACademy 3-3156



A few lines in the classified ad section of this newspaper can turn a spare room into extra income, or will help you sell items you no longer need for quick cash! Phone in your **WANT AD** today.



AD LIBS

By ADALINE DUDLEY
AC-2-5709

SHE DIDN'T CRY—TV star Roberta Linn sent us tickets to her first appearance with Orrin Tucker at the Hollywood Palladium last week. We couldn't go, but our best wishes go to Roberta, a very talented young lady.

We got on her band wagon when she was in town for the Army Reserve Day show last September. She wanted to see a certain TV show that evening so she stayed around for the late plane and spent the time at Kona Kai.

In a secluded corner in the Lanai Room Roberta, her mother and press agent, watched a panel show, Peter Potter's Platter Party. They were previewing and predicting the outcome of Roberta's recent recording, "I'm Going Out On The Front Porch And Cry."

The jungles turned thumbs down. "It won't be a hit," they said.

Soon after Aubrey Thomp-

son, who had arranged the Army show, brought Roberta and her party over to our table for introductions. Then we watched her answer a request for a song. Maybe she wanted to "go out on the front porch and cry," but she put on a million dollar show and for free! She sang song after song. The crowd couldn't get enough. She wowed 'em with her sparkling personality, her voice, her contagious joie de vivre!

ON THE MOVE—Mr. and Mrs. David H. R. Pain have sold their home at 1314 Devonshire Dr. and will move shortly to large apartment on Temecula St., pending the blue-print and construction period of their new home in Fleetridge. Mr. and Mrs. Ted Golling of Los Angeles bought the Pain home.

SAW AND LIKED—Russ Wilson's beautiful red beard was grown especially for the Daz-O-Fun season in Ocean Beach. Like some of the products he pushes, the beard is a special hybrid doubled and ruffled. You should see it.

HEARD AND LIKED—This is the only way you can win in Las Vegas: when you get off the plane, walk into the propellers.

NEW RESIDENT—Mr. and Mrs. Dan Bellus and their three children have leased the Harry Rigger home on Santa Cruz Ave. Mr. Bellus is sales develop-

ment and promotion director for KFMB-TV.

HITHER, THITHER, YON—Mr. and Mrs. John Knauer, 3750 Oleander Dr., will have a month's trip to New Orleans, Miami New York and Des Moines. While in New York Mr. Knauer plans to study the latest hairdos and don'ts.

tember for Don Robinson, superintendent of Cabrillo National Monument. He will attend the National Park Service Biannual Convention.

Christmas vacation time will see Mr. and Mrs. Lawrence LeMaire, 3470 Ullman St., in Mexico City and points south.

BRIDGE SCORES

Ocean Beach Community Center Bridge Scores for the game of August 3 were as follows: North-South, High Over All, Lilly Kocar, Al Nippe; second, Ivy Iserber, Stella Christy; third, Julia Schoepfer, Bernie Andrews. East-West, Grace Dye, Lillian Bamford; second, Mr. and Mrs. Harold Ammon; third, Mrs. Harward, Mrs. Thompson.

BLUE PRINT STAGE—Summer comings and goings are in full swing with man. Point Lomans still poring over the blue prints of their anticipated treks BSS (before school starts).

The foothills of the Smoky Mountains of South Carolina will be the destination in Sep-

THAT'S A FACT

MONKEY BUSINESS!

THE ACID TEST FOR COINS IN MANY SAVINGS BONDS IS A MONEY BITE! THEIR TOOTH PRINTS CLEARLY SHOW THE TELLER WHETHER THE COIN IS TRUE OR COUNTERFEIT!

GOAL TO GO

IF YOUR GOAL IS A NEST EGG OF \$1000 YOU CAN ACHIEVE THIS OBJECTIVE BY INVESTING \$650 PER WEEK IN U.S. SAVINGS BONDS—AND IN 9 YEARS MONTHS YOU'LL SEE YOUR DREAM COME TRUE!

STRAW STORY

STRAW WAS ONCE THE COMMON FLOOR COVERING FOR COTTAGES AND CASTLES. IT WAS MOST DIFFICULT TO LOCATE ANYTHING THAT FELL INTO THE WANTED PILES THE STRAW BECAME AFTER LONG USE. HENCE THE EXPRESSION, "TO LEAVE NO STRAW UNTURNED" TO LOCATE THE LOST OBJECT.

LASTING VALUE

U.S. SAVINGS BONDS CAN INSURE YOUR SON OR DAUGHTER THE ALL-IMPORTANT COLLEGE EDUCATION! START SAVING TODAY FOR THEIR FUTURE!

Lt. Bert A. Allen Post 2415 Veterans of Foreign Wars ENTRY AND QUALIFICATION BLANK FOR BATHING BEAUTY CONTEST

To be held in conjunction with OCEAN BEACH DAZ-O-FUN

- 1—Ages 16 years to 21 years, unmarried.
- 2—Permanent Resident of Ocean Beach-Point Loma Area.
- 3—Contestant may or may not be sponsored.

NAME _____ Age _____

Address _____ Phone _____

School _____ Sponsor _____

Contestant's Sig. _____

Parent's Sig. _____

(Turn this in to C. of C., 1918 Bacon St.)

MORLIN'S TOT SHOP

SUMMER CLEARANCE

Savings galore!

throughout the Store

SALE ENDS

WED. AUG. 17

STOCKS STILL COMPLETE!

BUY NOW FOR BACK-TO-SCHOOL | MANY ITEMS FOR VACATION AND CAMP

1918 CABLE STREET OCEAN BEACH
PHONE AC-3-3817

Get More Mileage Out of Your FOOD BUDGET . . .

Low, Low Prices

— PLUS —

Blue Pacific Stamps

You get DOUBLE SAVINGS at the LOMA FOOD STORE. We offer \$5.00 worth of FREE Blue Pacific Stamps to get you started with the best STAMP PLAN there is . . . and, too, we have the LOWEST PRICES in TOWN!

The Friendly

LOMA FOOD STORE

2938 Lytton St. - in Loma Portal

BETWEEN MAIN GATE OF NAVAL TRAINING CENTER AND ROSECRANS ST.

"GROCERIES WITH A REPUTATION FOR LESS"

Prices Good for Thurs., Friday and Satur.	JR MARKET 5004 NEWPORT AVE. OCEAN BEACH	Free Parking in our Big Paved Parking Lot
BUTTER Challenge AA	lb.	69c
CHEESE Challenge	2 lb. loaf	75c
CRACKERS N. B. C. Premium	lb.	24c
EGGS Medium AA	doz.	42c
SUGAR 5 lb. bag		49c
COFFEE Bagdad, any grind	lb.	69c
TOMATOES Salad	basket	9c
GRAPEFRUIT Bag		23c
RADISHES OR GREEN ONIONS	3 bunches	10c
CANTALOUPE Local	each	5c

RUSS' Quality Meats

WE CUT ONLY U.S. CHOICE GRADED BEEF

Club Steaks lb. 79c	Repeat Sale by Popular Demand Prime Rib-ROAST 59c lb.
Spencer Steaks lb \$1.59	

BABY BEEF LIVER . . . lb. 29c

Boneless Veal Roast lb. 45c	Country Style Sausage lb. 35c
-----------------------------------	-------------------------------------

HIGH QUALITY MEATS LOW PRICES

U. S. D. A. Choice & Good

ROUND STEAK - - lb. 59c

Chicken Fried or Swiss

U. S. D. A. Choice and Good

RUMP ROAST - - lb. 59c

Lean Well Trimmed

Fresh Dressed and Drawn

FRYERS - - lb. 49c

2 to 3 lb. whole bodied Red Fryers

GROUND BEEF - - lb. 29c

Lean Blend

Hormel's Dairy Brand

FRANKS - - - lb. 39c

All Meat, Bulk

Hormel's Dairy Brand

BACON - - lb. 59c

First Quality

Dairy Products

Frozen Milk

Big Dip—Non fat . . . 1/2 gal. 59c

Jack Cheese

Monterey, Bulk Cuts . . . lb. 39c

Darigold

BUTTER

Grade AA, 93 score . . . lb. 67c

Swiss Cheese

Bordens . . . 2-lb. loaf 79c

EGGS

Grade AA med. . . carton 43c

BEVERAGES

Betsy Ross

Grape Juice

Pure Concord . . . 24-oz. bottle 29c

Apple Juice

Martinelli . . . qt. bottle 34c

Grapefruit Juice

Treesweet . . . 46-oz. can 28c

Tomato Juice

Campbell . . . 46-oz. can 23c

Apricot Nectar

Hemet . . . 46-oz. can 29c

Hard Cider

Martinelli, 8% alcohol . . . 25-oz. 45c

FROZEN FOODS

Treesweet

Lemonade 2 6-oz. cans 19c

Makes 1 1/2 pts.

Fish Sticks

Seapack . . . full 10-oz. 35c

Downyflake—Just put in the toaster

WAFFLES

Pkg. of 6 . . . 2 for 29c

FAB

For Clothes . . . giant box 69c

WATER SOFTENER

White King, giant size, 5c deal . . . 33c

NEWS

Heavy detergent . . . giant size 45c

KLEENEX

Large 400 size . . . 2 pkgs. 49c

BISQUICK

All Purpose Flour, lg. 40-oz. pkg. . . 37c

1890 French Dressing

12-oz. bottle . . . 45c

CANNED GOODS

Cut Beans

Diamond A . . . 303 cans 2 for 35c

Refried Beans

Rosarita . . . No. 2 cans 2 for 35c

Del Monte

Asparagus Spears

Early Garden . . . 300 can 32c

Golden Corn

Kounty Kist . . . 303 cans 2 for 25c

King of Hawaii

Pineapple

Sliced . . . 1 1/4 qt 2 cans 35c

Comstock

Pie Apples

Sliced . . . No. 2 can 2 for 43c

Burbank

Hominy

White . . . 2 1/2 cans 2 for 29c

Tomato Paste

Progresso . . . 6-oz. cans 3 for 19c

FRESH VEGETABLES & PRODUCE

FRESH LOCAL FANCY	RIVERSIDE GUARANTEED
CORN	WATERMELONS
LARGE TENDER EARS	SWEET RED MEAT
6 for 17c	lb. 2c

LOCAL FANCY SEEDLESS	CENTRAL AMERICAN
GRAPES	BANANAS
SWEET	FIRM GOLDEN RIPE BANDED
2 lbs. 25c	2 lbs. 25c

WHO'S NEW IN POINT LOMA

Getting settled in their new home in the 3000 block of Xenophon St. and entertaining visitors from Texas makes a busy schedule for Captain (USN) and Mrs. B. D. Wood and their two daughters, Jean and Suzy. The Wood family formerly lived at 3211 Curtis St.

The beautiful harbor view from their new home in the 3500 block of Hugo St. is slowing up the working schedule for Mr. and Mrs. John C. Bowman. They can't get things accomplished for stopping periodically to en-

joy the nautical vista at the foot of the hill. The Bowmans have two daughters, Judy 9, and Christine, 5.

Mr. and Mrs. James R. Smith from Los Angeles are looking forward to becoming acquainted with San Diego. They live in the 3400 block of Trumbull St. Mr. Smith is assistant district manager of an insurance company.

Newcomers to Point Loma are Mr. and Mrs. L. F. Silva and their children, Blane and Terry, who are now at home in the 3300 block of Wilcox St. Mr. Silva is a security guard at the Navy Electronics Laboratory.

Mr. and Mrs. R. Joseph Shultz, 4826 Pescadero St., have moved to the 3000 block of

Quimby St. in Loma Portal. Mr. Shultz is manager of a local 3300 block of Trumbull St. insurance company.

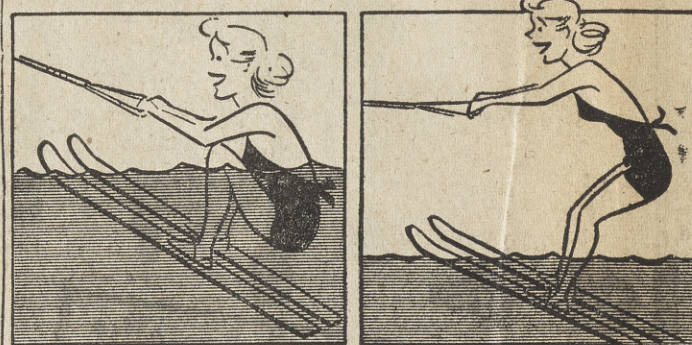
Mr. and Mrs. P. J. Overman, 3044 Russell St., have bought a home in the 3200 block of Homer St. Mr. Overman is a retired Naval officer.

Cmdr. (USN) and Mrs. G. W. Jonny Jo and Christopher. Mr. Walter and their small daughter, Margaret Louise, are set-

It was a short move for Mr. and Mrs. John Masters from 3509 Udall St. to their attractive new home in the 3700 block of James St. Getting acquainted in their new neighborhood are the three youngsters, Tommie Ellen, Masters is a freelance commercial artist.

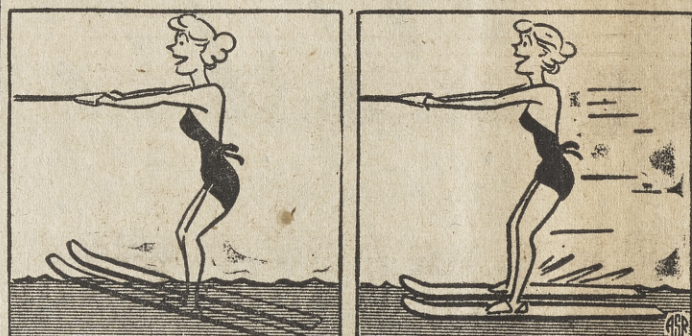
If You Can Swim You Can Water-Ski!

Young and old alike are now easily and safely discovering the thrill of skimming swiftly over the surface of the water on skis. Reckless and daring though this exciting aquatic sport looks, it's truly very simple.



Put skis on in shallow water—three to four feet deep. Assuming "sitting" position, grasp tow bar firmly, and raise tips of skis just clear of water. Signal boat driver to go ahead.

As driver accelerates, let the tightening rope pull you to your feet; it's like arising from a low chair. Keep weight centered, knees bent, arms straight.



Skis may be wobbly and hard to control under 15 miles per hour, but as you approach the minimum speed, you'll start "planing" or skimming, and then...

If you think you'd like water-skiing—and everyone who tries it does like it—write to the American Water Ski Association, 807 N. Michigan Ave., Chicago 1, Ill. They'll send you illustrated booklets that will give you fully detailed instructions for learning this exhilarating sport.

SAY MISTER



YOUR FAMILY NEEDS A HOME FREEZER

Moose, deer, ducks, geese or yellowtail... whatever you bring home, a Home Freezer is the convenient place to store your game or catch.

Chances are that your wife is already familiar with the Home Freezer's many advantages. If she had one, she could store meats, fresh foods, complete frozen meals and all the new modern frozen foods... thus saving herself time, trouble,

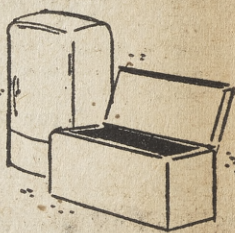
and money. She'd be able to prepare better meals with greater variety in far less time.

Frozen foods, and the Home Freezer itself, are accepted today as vital to our high standards of living. If you have yet to discover the convenience of a Home Freezer, see your appliance dealer today. He'll arrange for you to buy your Home Freezer on easy budget terms.

BUREAU OF HOME APPLIANCES OF SAN DIEGO COUNTY



WILBUR KELLEY, JR., San Diego hunter, fisherman, all-round sportsman says: "Between the two of us, my wife and I keep our freezer filled to capacity. I've found our Home Freezer perfect for preserving the wild game I bring home, and Mrs. Kelley stocks it with frozen foods, complete frozen meals and food she's prepared in advance. Our Home Freezer is really a time-saving, work-saving convenience!"



SAFEWAY FOOD NEWS

For a grand buy this weekend—try

SAFEWAY CHUCK ROAST

U. S. Government Graded "CHOICE" Beef

You get more for your money when you buy Safeway Meats Because.....

33¢

lb.

U.S. "CHOICE" Beef—plus Safeway trim—plus Safeway Aging—equal Your Best Buy!

Ground Beef

Beef Liver	Sliced In Carton	35¢	Boiling Beef	Plate Meat	9¢
Short Ribs	Delicious Barbecued	15¢	Corned Beef	Mild Cure	45¢
Bacon	Swift's Premium	59¢	Franks	Somerset Skinless	43¢
Sole Fillet	Captain's Choice Frozen	49¢	Shrimp	Captain's Choice 10-oz. Frozen	59¢

Money Saving Safeway Special

Shortening	Royal Satin Pure Vegetable	3-lb. Can	64¢
Cherub Milk	Evaporated Milk	3 Tall Cans	25¢
Jell Well	Gelatin Desserts Variety of Flavors	Pkg.	4¢
Beet Sugar		10 lb. Bag	75¢
Breeze Cheese	Cheese Food	2-lb. Loaf	59¢
Beverly	Peanut Butter Cream or Chunk Style	18-oz. jar	49¢

Safeway Garden Fresh Top Quality Produce



PEACHES

Large Size—Extra Fine Quality Fruit (10c deposit on Lugs)

Elbertas lb 10¢
22-lb. Lug \$1.98

Hales lb 14¢
23-lb. Lug \$2.95

Grapes 10¢ lb. Thompson Seedless Premium Quality
Cantaloupes 4¢ lb. Top Quality—Finest of Season

Nectarines lb. 25¢ Extra Large Size Le Grandes
Cucumbers 3 for 13¢ Large Size, hand graded. Extra Fancy

These prices in all Safeway Stores in San Diego, Thursday, August 11th thru Sunday, August 14th. Limit Rights Reserved

Shop SAFEWAY

MS Society Names Mrs. Vincent To Ex. Committee

At a special meeting of the Board of Directors, San Diego Chapter, National Multiple Sclerosis Society, six officers were elected to the executive



MRS. DON VINCENT

committee. Among them is Mrs. Don Vincent, 3604 Charles St., secretary.

Others elected were: Thomas J. Elliott and Harold D. Cornell, co-chairman, H. L. Obertreis, first vice-chairman, Gus B. Colgan, second vice-chairman, and Truman P. Solberg, treasurer.

The first project to be assumed by the new executive committee will be that of determining the possibility of establishing a convalescent and treatment hospital in the San Diego area for Multiple Sclerosis victims.

THREE LOCAL RESIDENTS JOIN SAN DIEGO AAUW
Three new members of the American Association of University Women, San Diego branch, are Peninsula area residents, according to membership chairman, Mrs. W. Hadley Webb.

They are: Mrs. Daniel R. Baker, 4631 Santa Monica Ave., Mrs. Earl Ray Harris, 3744 Chatsworth Blvd., both graduates of San Diego State College, and Mrs. Lloyd Williams, 4785 Niagara Ave., a graduate of University of Minnesota and a transfer from the Imperial Valley AAUW branch.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

Operation by armed forces of general merchandise stores, known as Post Exchanges, and food stores, known as Commissaries, has long been debated.

Defense Department claims although stores operate at no cost to government, but in reality they sell for less than near-by private enterprises because of buying economies, efficiency, other reasons.

However, report of Commission on Organization of the Executive Branch of the Government, better known as Hoover Commission, disputes these long standing arguments.

The report states, "Post Exchanges are intended to be completely self-sustaining, but in reality they are not. Their ability to sell at lower prices and still accumulate profits results primarily from the indirect subsidy given post exchanges."

The commission notes there are 450 post exchanges with 19,780 civilian employees in U. S. and doing annual business of \$470 million. Abroad 2,700 post exchanges, employing 49,935 civilians do annual business of \$540 million. Thus post exchange system equals some of biggest U. S. retailing enterprises.

Hoover report, also finds salaries and allowances of 1,300 military personnel in post exchanges operations are not charged to overhead.

Situation is more aggravated in operation of grocery stores, or commissaries. In U. S. 199 commissaries do annual business of \$185 million. Of 7,411 employees, over half, 4,084, are military.

© National Federation of Independent Business

Report notes commissaries not only sell military people, but also some civilian employees at markups ranging from 3 1/2% to 5%. Yet Hoover Commission states to cover cost of military personnel employed in commissaries, depreciation, other costs, a mark-up from 10 to 14% would be necessary.

Report takes cognizance of fact cheaply sold merchandise is one of so-called "fringe benefits" supposed to induce men to remain in the armed forces. Yet even with these "fringe benefits" and with highest pay in world, armed forces constantly complain about losing men. For example, a corporal, not a very high rank, with wife and two children can draw over \$300 per month. Yet 49% of all families in the U. S. have incomes of less than \$4000 per year.

In addition, subsidized service owned retail operations, cut considerable swath in potential volume of privately operated paying retailers. There is strong question of fairness in expecting retailers to bear brunt of providing "fringe benefits" to armed forces, if such are necessary.

There is also a strong psychological factor. With thousands of impressionable young men with no business experience taken into services every month, difference in prices at armed forces stores as compared with those elsewhere cannot help being noticed; could lead to conclusion more abundant life should include socialized business. This problem does not confront Russian High Command.

At very least, to offset this silent propaganda for socialism, post exchanges and commissaries should be required to display large signs, to print on all sales slips wording such as this, "These prices are only possible because U. S. taxpayers pay part of price of everything sold here."

O. B. Community Center News

Wood Craft classes at the Community Center are working on tie racks, letter holders, jewel boxes, planters, and shadow boxes. As the projects are completed new classes will be formed. Wood craft is held each Wednesday at 2 p.m. and Saturday at 10:30 a.m.

Boys and Girls in the Nature Club recently returned from a field trip with many fine shell collections and are now busy trying to identify and label their collections. New members are welcome every Thursday at 2 p.m.

Teen Towners
Seventh graders Alan Booth and Judy Cannon took first place in a fox trot contest held during the Teen Towners regular Thursday evening dance, Diane Martin and David Lloyd, Eileen Paula and Tom Baintner placed second and third.

Seventh, eighth, and ninth grade jitters and boppers have been practicing for their contest August 11, to be held at the Community Center between 7:30 and 9 p.m.

The Teen Towners will welcome a new juke box that was recently donated to the Community Center.

Make Mine Vanilla!

By Lewis

VANILLA, THE ORCHID OF FLAVORS

PURE VANILLA IS EXTRACTED FROM THE FRUIT (BEAN) OF A TROPICAL ORCHID

MONTEZUMA, MEXICAN EMPEROR, SERVED CORTEZ A DRINK FLAVORED WITH VANILLA BEANS. THE SPANISH CONQUEROR INTRODUCED IT TO EUROPE WHERE IT WAS INSTANTLY POPULAR.

VANILLA IS AMERICA'S MOST POPULAR ICE CREAM FLAVOR. THE BEST ICE CREAM MAKERS USE PURE VANILLA AS A FLAVORING

IN BAKING, IN DESSERTS AND CANDIES, PURE VANILLA IS THE FIRST CHOICE OF HOME MAKERS

INFORMATION POLICE

The next "Information Police" program will highlight the activities of the San Diego City Prosecutor's office.

You will see an especially interesting film which covers the arrest and court trial of a drunk driver.

Other types of offenses will be shown which will illustrate how the City Prosecutor, Richard Curran, and his assistants, serve the public in the prosecution of misdemeanor criminal cases.

Remember to tune in to "In-

formation Police," Sunday, August 14th, from 4 to 4:30 p.m. on Channel 10, KFSD-TV.

CORRECTION

An Army Air Force news release from Clark AFB in the Philippines, stating that Airman John R. Stride is married to the former Betty L. Hunter, was erroneous, she informed the Peninsula News.

Miss Hunter, of 4004 Marine View, said she and Stride have been engaged for two years but are not married.

*****WE*****

● BUY

● SELL

● TRADE

ANYTHING!

Community Furniture

4887 VOLTAIRE OCEAN BEACH AC-3-5714

WE GIVE S & H GREEN STAMPS

NEW ELECTRIC RATES

(EFFECTIVE AUGUST 12, 1955)

NEW electric rate schedules, authorized by the California Public Utilities Commission on July 18, 1955, representing an approximate overall increase of 16%, will become effective on August 12, 1955. This is the first general increase in electric rates in 34 years.

The new rates cover all classifications of electric service. Starting August 12, bills for electric service will be pro-rated until a full month, under the new rates, has been in effect. The new rates are based on the present two-zone system.



There will be no change in rates for Natural Gas Service.

The Commission's order, authorizing the rate increase, was the result of the Company's application for a rate adjustment filed December 22, 1954. Public hearings on the application were conducted locally by the Commission and covered a period from February 2nd to June 17th.

Customers are invited to call at any office of the Company for explanation of the new rates and how they will apply to their particular class of service.

DOMESTIC SERVICE (Residential)

SCHEDULE D-1, (ZONE ONE)

TERRITORY: Within the incorporated limits of the cities of Carlsbad, Chula Vista, Coronado, El Cajon, Escondido, La Mesa, National City, Oceanside, San Clemente, and San Diego.

RATE:

Customer Charge: per meter per month..... 55¢

Energy Charge (to be added to Customer Charge):

First 40 kw hr per meter per month..... 3.8¢ per kw hr
Next 40 kw hr per meter per month..... 2.5¢ per kw hr
Next 100 kw hr per meter per month..... 2.2¢ per kw hr
All excess kw hr per meter per month..... 1.4¢ per kw hr

*Where the customer has an electric water heating installation conforming to Special Condition **, the rate for monthly usage between 200 kw hr and 500 kw hr is 1.2¢ per kw hr.

Minimum Charge:

The minimum charge shall be the customer charge, except where loads listed below are served, in which case the following amounts will be added:

- (1) For air heating load, 50¢ per month per kilowatt of aggregate capacity in excess of 3 kilowatts.
- (2) For power load, \$1.00 per month per horsepower of aggregate capacity in excess of 3 horsepower.
- (3) For brooders, incubators, and other similar seasonal load, 50¢ per month per kilowatt.
- (4) For cooking and/or water heating load, where credit is given for such load either as an extension allowance or a refund on an extension deposit, 50¢ per month per kilowatt but not in excess of \$3.00 per month for the first three years from date load is initially served.

SCHEDULE D-2, (ZONE TWO)

TERRITORY: Within the entire territory served by the Company outside the limits of incorporated cities.

RATE:

Customer Charge: per meter per month..... 80¢

Energy Charge (to be added to Customer Charge):

First 40 kw hr per meter per month..... 4.7¢ per kw hr
Next 40 kw hr per meter per month..... 3.0¢ per kw hr
Next 100 kw hr per meter per month..... 2.3¢ per kw hr
All excess kw hr per meter per month..... 1.4¢ per kw hr

*Where the customer has an electric water heating installation conforming to Special Condition **, the rate for monthly usage between 200 kw hr and 500 kw hr is 1.2¢ per kw hr.

Minimum Charge:

(Same as under Schedule D-1)

**Application of Water Heating Rate. The water heating rate of 1.2¢ per kw hr for monthly usage between 200 kw hr and 500 kw hr is available only to residential customers using approved electric water heating equipment installed and used in conjunction with an electric range of not less than 4 kw, having a cooking surface and temperature controlled insulated oven, regularly used for all household cooking. Approved water heating equipment shall be automatically controlled storage type water heaters not subject to manual control, used for the entire household water heating requirements, and not used in conjunction with auxiliary equipment of any kind. The tank shall be efficiently insulated and have a capacity of not less than 24 gallons. The heating elements shall be thermostatically controlled and aggregating not to exceed 50 watts per gallon of tank capacity.

The Company may, at its election and expense, regulate the hours of use of any such approved water heating load served under this schedule.

Multi-Family Accommodations. At the option of the owner or operator, an apartment house, group of apartments, or a bungalow court, on a single premise, may be served under this schedule through a single meter, in which case the kilowatt-hours for all blocks of the energy charge portion of the rate shall be increased by applying a multiplier thereto equivalent to the number of single family accommodations on the meter.

In case one or more of the single family units should qualify for the water heating rate, as specified in Special Conditions **, the block of 300 kw hr shall be multiplied by the number of single family units so qualifying.

GENERAL SERVICE (Commercial)

SCHEDULE A-1, (ZONE ONE)

TERRITORY: Within the incorporated limits of the cities of Carlsbad, Chula Vista, Coronado, El Cajon, Escondido, La Mesa, National City, Oceanside, San Clemente, and San Diego.

RATE:

Customer Charge: per meter per month..... 55¢

Energy Charge (to be added to Customer Charge):

First 100 kw hr per meter per month..... 3.8¢ per kw hr
Next 400 kw hr per meter per month..... 3.0¢ per kw hr
Next 1,000 kw hr per meter per month..... 2.6¢ per kw hr
Next 1,500 kw hr per meter per month..... 2.1¢ per kw hr
Next 2,000 kw hr per meter per month..... 1.6¢ per kw hr
Next 100 kw hr per month per kw of Billing Demand..... 1.6¢ per kw hr
Next 100 kw hr per month per kw of Billing Demand..... 1.3¢ per kw hr
Next 100 kw hr per month per kw of Billing Demand..... 1.0¢ per kw hr
All excess kw hr per meter per month..... .8¢ per kw hr

Minimum Charge:

The minimum charge shall be the customer charge, except where loads listed below are served, in which case the following amounts will be added:

- (1) For air heating load, 50¢ per month per kilowatt of aggregate capacity in excess of 3 kilowatts of connected load.
- (2) For power load, \$1.00 per month per horsepower of aggregate capacity in excess of 3 horsepower of connected load.
- (3) For seasonal or intermittent loads, as provided in Special Conditions.

SCHEDULE A-2, (ZONE TWO)

TERRITORY: Within the entire territory served by the Company outside the limits of incorporated cities.

RATE:

Customer Charge: per meter per month..... 80¢

Energy Charge (to be added to Customer Charge):

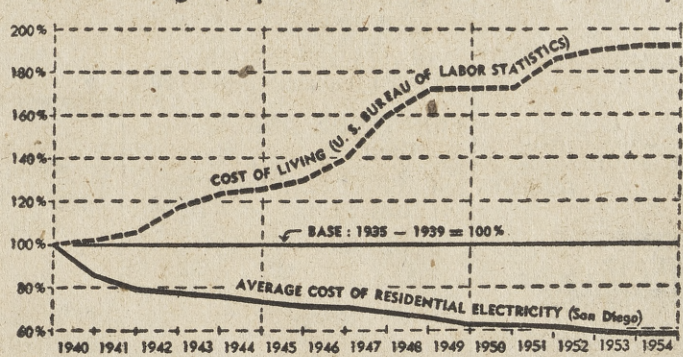
First 100 kw hr per meter per month..... 4.7¢ per kw hr
Next 400 kw hr per meter per month..... 3.8¢ per kw hr
Next 1,000 kw hr per meter per month..... 3.0¢ per kw hr
Next 1,500 kw hr per meter per month..... 2.3¢ per kw hr
Next 2,000 kw hr per meter per month..... 1.6¢ per kw hr
Next 100 kw hr per month per kw of Billing Demand..... 1.6¢ per kw hr
Next 100 kw hr per month per kw of Billing Demand..... 1.3¢ per kw hr
Next 100 kw hr per month per kw of Billing Demand..... 1.0¢ per kw hr
All excess kw hr per meter per month..... .8¢ per kw hr

Minimum Charge:

(Same as under Schedule A-1)

Schedules for other classes of service will be available on request at any company office.

"Cost of Living" compared with the "Cost of Electricity"



SAN DIEGO GAS & ELECTRIC COMPANY

Fall Fashion Show

SATURDAY
AUGUST 13
2 P. M.

La Plaza Shopping Center
1862 Bacon St. - Ocean Beach

Featuring...

- HALF SIZES
- JUNIORS
- STRAIGHTS
- MATERNITY
- BATHING SUITS

Sponsored by Ocean Beach Town Council

PUBLIC INVITED

Gordon's
4992 Newport

ACROSS FROM KRAFT DRUG

Vacation Bible School To Open

"Friends of Jesus After the Ascension" and "Friendship with Jesus Today" will be themes at the Vacation Bible School, St. Peter's By the Sea Lutheran Church.

This will be held Aug. 15-26, from 9 to 11:30 a.m. All children from three to 16 are welcome. Teen-agers especially are invited; studies or this

group are centered around helping boys and girls apply Christian teachings to everyday experience. Teen-age class will meet from 9 to 11 a.m.

Stories, songs, prayer, map-making, crafts and service projects make Vacation Bible School fun for boys and girls year after year," it was said.

A registration fee of 50 cents is requested to help cover the cost of materials. A daily offering will be received to be used for service projects.

Success Drive Goal To Be Set

Final plans for the United Success Drive goal-setting meeting were announced yesterday by John W. Quimby, campaign chairman.

It will be held from 11:30 a.m. to 2 p.m. at the Conference Building, Balboa Park, on Monday, August 22. The public is urged to attend, Quimby said. Lunch will be available at sandwich and soft drink concessions in the building.

Quimby explained that the public will decide that day what the goal for the United Success campaign in the fall should be. Community Chest budget committee members will announce the amount they consider essential to the 45 Red Feather agencies to perform an adequate community service.

Campaign leaders will announce how much they think they can raise for the agencies through the campaign.

"It is more than likely," Quimby said, "that the two figures may be far apart. A public vote will determine our goal."

"The broadest possible public representation at the meeting is important," Quimby added, "in determining to what extent the community should commit itself to the continuation and expansion of vital Chest services."

REPUBLICAN WOMEN

The "Friendship Card Party" of the Ocean Beach Women's Republican Club will be held Wednesday, Aug. 17, at 1 p.m. The event will be in the Ocean Beach Women's Club at Bacon and Muir streets.

Bridge, canasta and other games will be played and prizes awarded. Proceeds will be for the welfare fund of the club. The committee includes Mrs. Gale Abbott, Mrs. Betty Knauer, Mrs. May J. Spencer, Mrs. Catherine James, Mrs. J. Hegler and Mrs. A. Lawbaugh.



Stewardesses for Disneyland's "Rocket Ride To The Moon" pay a visit to the huge aluminum telescope installed at the \$23,000,000 amusement park at Anaheim, Calif. The telescope, 40 feet long and eight feet in diameter, is part of the "story of aluminum" exhibit. The girls, top to bottom, are Betty Sals, Mona Harvey, Dorna Riddle, Jo Ann Weideman, Judy Stern and (at side of ladder) Ann Betts.

Aug. 20 Deadline To Apply At State

Saturday, August 20 is the last day students may apply for admission to the fall semester at San Diego State College.

Incoming freshmen will take qualifying examinations on that day if they have not already done so. This will be the last opportunity to qualify for admission in September. Reservations for the tests must be made by Saturday, August 13.

Transfer students must have official transcripts on file also by August 20. New students will attend the testing and advising program September 12-14 before registration September 14-16. Classes will begin September 19. Applications for admission and for the freshman tests should be filed at the Admissions Office, according to A. E. White, admissions officer.

Mr. and Mrs. Al Withers, 4567 Bermuda Ave., will leave

sometime in September for a flying trip to St. Louis, Chicago, New York, Boston, Washington, L. C., Miami, and New Orleans. They plan to be gone about a month.

TV Home Call \$2.95

Daily Evening Sundays
Qualified Technicians
Complete Shop Facilities
90 DAY GUARANTEE
ON ALL PARTS
New Motorola or Sylvania
21" TV Loaned Free
If Your Set Requires
Shop Work
ACTIVE TELEVISION
SERVICE
AC-2-9680
3642 MIDWAY DRIVE

it's time to BOWL

1925 BACON AC-3-0847 OCEAN BEACH

HAVE REAL FUN!

You'll have a wonderful time bowling in the congenial atmosphere here. Open bowling Saturdays and Sundays.

EAT & DRINK AT OUR BAR
Ocean Beach Bowl

Emergency Numbers

Civil Defense...BE-3-8184
Fire...BE-2-9191
Lifeguard...HU-8-2811
Police...BE-3-1101

PENINSULA NEWS POINT LOMA - OCEAN BEACH - MIDWAY

DIRECT-O-GUIDE

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A SELECT DIRECTORY OF ESTABLISHED BUSINESS AND PROFESSIONAL CONCERNS IN THE PENINSULA AREA - PLUS A COMPLETE TELEVISION LOG FOR THE ENTIRE WEEK

Our DIRECT-O-GUIDE - containing an alphabetical, classified list of business and professional services, is published every week for the convenience of the 60,000 people who live, work and trade in Ocean Beach, Point Loma, Midway, Old Town and Sunset Cliffs. Each week this page goes out to better than 11,000 homes in the area.

KEEP THE LATEST COPY OF THE DIRECT-O-GUIDE WHERE IT WILL BE HANDY TO SERVE YOU AT ALL TIMES.

THIS WEEK ON TELEVISION

MONDAY THRU FRIDAY DAYTIME PROGRAMS

6:00 (4) (10) Ding Dong
6:15 (10) Daily Chapel
6:30 (2) News
6:45 (10) (10) News
6:55 (10) City Desk
7:00 (10) Steps to Heaven
7:10 (2) R. Q. Lewis
7:15 (10) Home Show
7:20 (10) What Cooks
7:30 (2) (8) Linkletter
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Requiem Mass For Leo I. Taylor

Requiem Mass was held for Leo I. Taylor, 60, at 4373 Del Mar Avenue, at Sacred Heart Church, Tuesday. Rosary was recited Monday night at Beardsley Funeral Home. Mr. Taylor, who had lived in Ocean Beach 35 years, died Thursday. He had been employed as a presser at Newport Cleaners. He is survived by a brother and two sisters, including Mrs. Monica Finley of Ocean Beach.

YOUNG LADIES' RADIO LEAGUE MEETS FRIDAY
All Peninsula women interested in amateur radio are invited to attend a meeting of the San Diego Young Ladies' Radio League tomorrow at 7:30 p.m. at Red Cross headquarters, 3650 Fifth Ave.

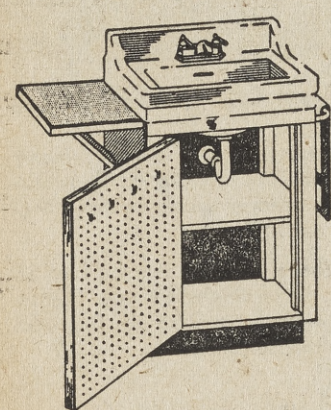
Films titled "Radio Receivers" and "Radio Antenna Fundamentals" are to be shown. Refreshments will be provided.



Lavatory Enclosure

AN ENCLOSURE for a lavatory not only will enhance the appearance of the bathroom but will provide additional storage space.

In the plan illustrated, the inside of the door is faced with a Masonite "Peg-Board" panel.



Various items can be stored on it by means of metal hooks and fixtures which fit into the various holes. Both the perforated panel and fixtures are available at lumber yards.

The "Peg-Board" panel serves also to keep the enclosure ventilated. Sides and bottom of the cabinet are Masonite Tempered Plywood, a material which withstands wear and the high humidities of bathrooms.

SAVE

AS YOU SPEND
SHOP WHERE YOU GET
2x GREEN STAMPS

OCEAN BEACH
LOWNES' DEPT. STORE
4960 Newport
AC-2-8688
BURDINE'S STATIONERY
4334 Newport
AC-3-6795

LOMA PORTAL
H. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331



Brides-to-be

"Something old
Something new
Something borrowed
Something blue."

Something new... a Good Luck Marriage charm which we hope you will carry with you always; they say "it holds the secret of a happy life."

May your Lucky Marriage Charm bring you the realization of your most glowing dreams of happiness.

One Lucky Marriage Charm will be found in every order of Art Point invitations or announcements.

See our invitation and announcement samples — there are none finer. Let our society editor have all the details of your wedding.

PENINSULA NEWS

Legal Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 1852 Bacon St., San Diego, San Diego County, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:
EL TROBADOR
Joe Le Garrette
817 Sunset Cliffs Blvd.
San Diego 7, California

State of California,
County of San Diego, ss.
On the 5th day of August in the year one thousand nine hundred and fifty-five, before me personally appeared Joe Le Garrette known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 5th day of August, 1955.

(Seal) **NED O. TITLOW**
My Com. expires June 28, 1958
Published in the Peninsula News Aug. 11, 15, 25, Sept. 1, 1955.

NOTICE TO CREDITORS

No. 54318
ESTATE OF ROBERT L. TITUS, also known as ROBERT LEE TITUS, aka ROBERT TITUS, aka R. L. TITUS, aka R. TITUS, Deceased.
Notice is hereby given by A. E. GALLAGHER as the Administrator of the above entitled estate, to the creditors of and all persons having claims against the said decedent, that within six months after the first publication of this notice they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3222 Congress St., San Diego 7, California.

A. E. GALLAGHER
Administrator of the Estate of ROBERT L. TITUS, Deceased.
District Attorney and County Counsel.
By Duane J. Canas, Deputy.
Attorneys for said Administrator.
Published in the Peninsula News July 28, Aug. 4, 11, 18, 1955.

NOTICE TO CREDITORS

No. 54162
ESTATE OF LENA FOWLER NASON, Deceased.
Notice is hereby given by the undersigned JOHN A. PIERCE as the Executor of the Estate of LENA FOWLER NASON, Deceased, to the creditors of and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said John A. Pierce at c/o Pentoney and Tebbetts residence, at their place of business at 4950 Newport Avenue, San Diego 7, California.

JOHN A. PIERCE
Executor of the Estate of Lena Fowler Nason, Deceased.
Published in the Peninsula News July 21, 28, Aug. 4, 11, 1955.

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

No. 20287
State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 4930 Midway Drive, San Diego in the State of California, under a designation not showing the name of the person interested in such business, to-wit:
A MIDWAY BAIT AND TACKLE
Mary E. B. Eldido
3940 Jupiter Street
San Diego, California

State of California,
County of San Diego, ss.
On the 28th day of July in the year one thousand nine hundred and fifty-five, before me personally appeared Mary E. B. Eldido known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 28th day of July, 1955.

HOWARD A. PENTONEY
Notary Public in and for said County and State.
My Com. expires June 20, 1955
Published in the Peninsula News Aug. 4, 11, 18, 25, 1955.

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

No. 20276
State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 1955 Bacon Street, San Diego 7, California, under a designation not showing the name of the person interested in such business, to-wit:
"STEVENSON MOTORS"
Ewart R. Stevenson,
30 Camino Del Rio
San Diego, California

State of California,
County of San Diego, ss.
On the 21st day of July in the year one thousand nine hundred and fifty-five, before me personally appeared Ewart R. Stevenson known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 21st day of July, 1955.

FRANK C. OWEN
Published in the Peninsula News Aug. 4, 11, 18, 25, 1955.

Certificate of Partnership Fictitious Name

No. 20183
State of California,
County of San Diego, ss.
We hereby certify that we are partners transacting business at No. 949 Grand Avenue, San Diego (9) in the State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit:
TURQUOISE SWIM SCHOOL.
The names of the partners are: Lee C. Tompkins, residing at 828 Allerton Court, Mission Beach, San Diego (10) California; Locke M. Olson, residing at 2744 Azalea Street, San Diego (6) California.

WITNESS our hands this 23rd day of June, 1955.

LEE C. TOMPKINS
LOCKE M. OLSON

State of California,
County of San Diego, ss.
On the 23rd day of June in the year one thousand nine hundred and fifty-five, before me personally appeared Lee C. Tompkins and Locke M. Olson known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 23rd day of June, 1955.

DOROTHY M. TORPEY
Published in the Peninsula News July 14, 21, 28, Aug. 4, 1955.

NEWS Want Ads Reach 44,000 Bargain Hunters Each Week

1—Homes For Sale



Avoid unpleasant surprises by consulting L. Van Stelle Realtors, 2304 Sunset Cliffs Blvd., AC-3-7168, concerning your real estate problems.

HOME FOR SALE—4538 Newport, AC-3-6945.

4B—Real Estate Wanted

LISTINGS WANTED
Listings needed. We will advertise your properties at no expense to you. Buyers waiting. **WELCH & ROENICKE** Realtors
5000 Voltaire AC-2-8911

LISTINGS WANTED
We need listings, will advertise your properties in any San Diego paper at no expense to you. For rentals, insurance and Notary, see
BERT W. WENRICH
Ocean Beach
2029 Bacon AC-2-8425

5—Rentals

Send Visitor Here
He Will Be Glad You Did
DEL WOOD
APARTMENT MOTEL
First Class Accommodations
Day or Week
Call AC 21909 for Reservations.
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

\$47.50 **STUDIO COTTAGE**, Furn. one or two people. AC-3-6624.
1 **BEDROOM** furnished quite cottage. Point Loma. AC-2-8142.

DUPLEX—1 bedroom. 2137 Catalina Blvd. Call AC-3-9015.

5C—Apts. Furn. Unfurn.

APT.—Unfurn. Apply 4969 Santa Cruz AC-2-8034. Ready Aug. 10th.

\$50 — Unfurnished Apartment, large 1 bedroom. 1719 Bacon, Ocean Beach. Couple only. Owner HI-4-8839.

\$35—Studio Apartment furnished, 5063 Newport Ave.

FURNISHED 1 Bedroom apartment. Kids. AC-2-7070.

\$75 — Furnished three room apartment. Bay Side View. AC-2-3719.

5G—Misc Rentals

DO IT YOURSELF
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools.
Trailers Elect Hedge Shears

AUSTIN'S

4856 Santa Monica AC-3-8324

6—Wanted To Rent

3 Bedrooms unfurnished in Ocean Beach area. AC-3-7052.

EMPLOYED Couple needs 2 bedroom unfurnished apartment or house with stove and refrigerator, by Sept. 10th, to \$90. Write to Box FC, Peninsula News, San Diego 7.

8—Contractors, Builders

WALLS, fireplaces, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A. Simas. AC-2-6717.

GENERAL CONTRACTOR—Commercial Building. Remodeling and alterations. Specializing in Fine Homes. Angelo R. Frank, 2829 Canon Street, Point Loma, AC-3-0653.

TILE WORK, EXCELLENT INSTALLATION, very reas. AC-3-1471.

REMODELING & ROOM ADDITIONS

Let us assist you in your planning and financing.

FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
4837 Voltaire
Day AC-3-6216 Nite AC-3-8849

8—Contractors, Builders

REMODELING TIME
For FREE ESTIMATES call a licensed contractor. Exteriors: Interiors: Patios, French Doors, Picture Windows.

ADDITIONS ENLARGEMENTS
Homes - Business - Repairs
Call On
JOHN CLINT
HU-8-3797

9—Painting & Decorating

A-1 PAINTER, wants work by day or job. Free Estimates. AC-2-9565.

ROBBIE'S
Pittsburgh Paint Store
Painting & Paperhanging
Contractors
FREE ESTIMATES
1855 BACON ST. AC-2-6181
Merrill A. Robertson

EXPERT Painting at new low prices. Low monthly payments. AC-3-8014.

PAINTING and Decorating licensed and insured. Free Est. non union. Basil Parkhurst. HO-9-9152, HO-6-8435.

PAINTING, Papering with pride in my work. AC-2-7509.

10—Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Free Estimate
AC-3-5358

LANDSCAPE GARDENING
Expert pruning, Yard cleaning and Trash removal. Hourly, weekly and monthly maintenance. Call BEN M. STONE. AC-3-7668, AC-3-9477.

TOPSOIL
Grading, Skiplading
Larry Eulberg, AC-2-8883

13—Schools, Instruction

PIANO Lessons, Special attention to beginners. AC-2-1062.

PIANO TEACHER—Mrs. Alice Prewett, Mus. BAC., MA. 1773 Ocean Front, off Narragansett Ave. Your home or studio. AC-2-9065.

NATALIE MAE DANCE STUDIO, 1876 Bacon. HU-8-3514.

14—Personals

TO PROVIDE JOBS FOR THE HANDICAPPED GOODWILL NEEDS...
Clothing, men's, women's, children's of all kinds and sizes. Furniture and bedding, shoes, housewares and electrical appliance.

GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 hr. Telephone Service
Myron Insko, Exec. Director

15—Services Offered

DRESSMAKING AND DESIGNING. Experienced. Mrs. Fudge AC-2-2520.

CABINETS — Furniture, store fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

IRONING—Very neatly done in my home. AC-3-6644.

LAWN MOWERS SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand tools
Pick-Up and Delivery

AUSTIN'S

4856 Santa Monica AC-3-8324

20—Help Wanted, Male

CARRIER BOYS WANTED—Dependable boys between the age of 12 to 14 years old for routes in Pt. Loma and Loma Portal areas. Peninsula News, AC-3-3156.

EXPERIENCED Drug Saleslady. For appointment ask for Mr. Cloyd, AC-3-7171 Point Loma Pharmacy.

21—Radio, TV Service

TELEVISION AND RADIO SERVICING
IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area, \$2.50.

POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC-2-8378 4875 Voltaire

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Lucky Marine Radio, 4733 Point Loma Ave. AC-2-3069.

RENT A TV
Factory Service, ALL MAKES
Open evenings.
BAY TV
2194 Cable AC-3-8447

Robert's Jewelry
WATCH REPAIR
Guaranteed
3 Day Service
Strand Theatre Bldg.
4952 NEWPORT

15—Services Offered

CARDENING — Dozer work, Maintenance, Clean up work. AC-3-8362.

TYPING done all kinds at my residence, Mrs. Chapman, 5021 Long Branch, AC-2-5646.

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

HANDYMAN—Carpenter, Alterations, repairs to plumbing, glass, cement work. AC-2-4569.

MIMEOGRAPHING
Distinctive Work.
IBM Electric Typewriter
LELA LAYNE
1053 Rosecrans AC-2-3719

DRESSMAKING, Ladies' and Children's, AC-3-9636.

RUG SPRING Cleaning Special. 9x12, \$6.00. Sewing, binding. Free estimates. Wall-to-wall cleaning. Purcell Rug Cleaner, 4234 Voltaire, AC-3-9877.

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

BILL PALMER—All types of concrete and masonry work. **FREE ESTIMATES ANYTIME**
PATIOS HU-8-5401 DRIVES

WINDOW CLEANING — Residential, Commercial. Also floor waxing. Call Tony, AC-2-1425 or AC-3-9635.

16—Movers
OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

17—Child Care
AA BABY and Child Care. Own transp. AC-3-9836.

PLAYHOUSE NURSERY SCHOOL
State Licensed
Ages 2 to 6
Hours 8:45 a.m. to 6 p.m.
4678 Santa Monica AC-2-8418

BABY SITTER, for working Mother, my home. By week or month. 5064 1/2 Santa Monica. Anytime.

BABY SITTING, Evenings, own trans. AC-3-6483 or AC-3-1325.

BABY Sitter, experienced. Any time. AC-2-8174.

BEST of child and convalescent care. AC-3-7841.

EXCELLENT CARE, my home, hour, day or week. Reasonable. Can furnish transportation. AC-2-9233.

18—Situations Wanted
DRESSMAKING, Alterations, Cleaners or Dress Shop. AC-2-9227.

WHITE Lady wishes work of any kind, cleaning, etc. Reliable. AC-3-9153.

TEEN-AGER wishes baby sitting and/or light house work. Excellent References. AC-2-6176.

SENIOR GIRL—Wants full or part time work. Clerk or child care. AC-3-9025.

CASHIER-BOOKKEEPER ASSISTANT. Young, personable, dependable, neat handwriting, typing and 10 key adder experience helpful, will train beginner if interested in permanent, pleasant position. Call Mr. Wyatt, AC-3-3428 or AC-3-0197 before Monday.

EXPERIENCED Drug Saleslady. For appointment ask for Mr. Cloyd, AC-3-7171 Point Loma Pharmacy.

20—Help Wanted, Male
CARRIER BOYS WANTED—Dependable boys between the age of 12 to 14 years old for routes in Pt. Loma and Loma Portal areas. Peninsula News, AC-3-3156.

EXPERIENCED Drug Saleslady. For appointment ask for Mr. Cloyd, AC-3-7171 Point Loma Pharmacy.

21—Radio, TV Service
TELEVISION AND RADIO SERVICING
IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area, \$2.50.

POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC-2-8378 4875 Voltaire

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Lucky Marine Radio, 4733 Point Loma Ave. AC-2-3069.

RENT A TV
Factory Service, ALL MAKES
Open evenings.
BAY TV
2194 Cable AC-3-8447

Robert's Jewelry
WATCH REPAIR
Guaranteed
3 Day Service
Strand Theatre Bldg.
4952 NEWPORT

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RENT A TV
Factory Service, ALL MAKES
Open evenings.
BAY TV
2194 Cable AC-3-8447

21—Radio, TV Service

TELEVISION FOR SALE—How many people would buy that television if the price was right? Use the classified ads for results.

24—Misc. For Sale
CROSLEY CONSOLE RADIO-PHONO, Mahogany, Excellent condition, \$50. AC-3-5196.

ELECTRIC FANS (2), Electrolux Vacuum, 9x12 Green cotton rug, radio-phonograph, chest of drawers, man's blue serge suit, 2 pants, vest, tailor made, size 34, \$25 ea. or exchange for book cases, redwood furniture, rotisserie, brazer or hooked rug. Frigidaire 11-ft. cost \$450, exchange for another refig and deep freeze or best offer over \$225. Daystrom dinette set (formica top) for cherry or mah. set. Ladies size 9-14 suits, jackets, and dresses. (for skirts, 10-12) Blouses and sweaters size 34 etc. or sell. AC-2-9595.

MOVING—Must sell very fine old and modern furnishings. Oriental throw rugs, Havelin, Crystal, Cranberry and Cutglass, Silver, linens, Singer Mac Tools, Portable Clothesline, Aluminum and Misc. AC-2-4575.

MUST SELL Frigidaire, 8-ft. Perfect condition. Reasonable. CY-5-4181 exten. 6 Days. CY-6-4392 Eves and Sundays.

<

The licenses of 27,139 California drivers were suspended last year by the Department of Motor Vehicles.

WHEN YOU THINK
OF FINE
DIAMONDS
THINK OF
Glen Jewelers
4972 NEWPORT AVE.
Opposite Bank of America
OCEAN BEACH

S. D. SPENDING BIG MONEY— BUT NOT ON YOUTH AGENCIES

The people of San Diego County are earning more money than ever before, according to the Continuing Area Study Group, recently formed to study social and economic trends in San Diego County.

In the last five years 1,500 new business firms have sprung up throughout the county. A total of 223,950 workers are now on payrolls here—54,950 more than in 1950.

Five years ago average weekly earnings in manufacturing here were \$62.28. Total they

are \$85.98. Hourly pay has gone up from \$1.62 to \$2.12.

People throughout the county have more money in the bank now than in 1950. CASG reports that total bank deposits have gone up 47 per cent from \$428,000,000 to \$629,000,000.

45,000 New Homes

And the people of San Diego County are spending big money, too. In the last five years they have built approximately 45,000 homes with a permit value of \$400,000,000.

Last year alone they spent \$38,000,000 on home appliances, including 46,000 TV sets, \$7,700 garbage disposals and \$15,600 automatic washers.

CASG says the people of San Diego County have bought 108,900 automobiles in the last five years, now own a total of more than 260,000 cars all together, and spend about \$52,000,000 a year for gas to run them.

They are currently spending \$194,000,000 on food and groceries, 63 per cent more than they did five years ago.

They like their entertainment, spend \$365,000 a year to watch the Padres and more than \$60,000,000 at night clubs, restaurants and bars.

Liquor Sales Climb

And they like their beer or a long cool drink at the end of the day. Liquor store sales throughout the county have climbed from \$14,000,000 in 1950 to \$21,000,000 today.

Last year alone county residents bet an estimated \$16,000,000 at Del Mar—only \$3,000,000 less than the \$19,000,000 gambled by the tourists.

CASG points out that the people of the county wagered 38 times as much at Del Mar as they gave to their local youth agencies. And yet existing agency budgets are admittedly inadequate to provide the health, welfare and recreational services needed by the county's youth.

Agency budgets have failed to receive the public support necessary to keep pace with the tremendous growth in child population throughout the county. The Boy Scouts, Camp Fire Girls, Boys' Clubs, Girl Scouts, YMCA's and YWCA's all report lengthening waiting lists of youngsters who would like to join.

In Loma Portal, La Playa and Ocean Beach the Girl Scouts alone report a currently membership of 1,196 and a waiting list of 430.

Throughout the entire county the total waiting list comes to

Bing Cherry Danish Pie

As fresh as a sea breeze in Copenhagen is this charming Danish maid and her Bing Cherry Danish Pie. Actually, proud little Marieanne is American as can be—but she appreciates Danish dessert, as we all do.

This new summer dessert pie jointly presented by Lever and Junket home economists, combines a flaky cheese-lined Spry pastry shell with luscious Danish Dessert filling. Tangy-fresh Bing cherries add flavorful interest.

The recipe for this cool Danish pie is so simple that even a child like Marieanne can make it. Just try it yourself and see.

Bing Cherry Danish Pie

1 baked "Water-Whip" Pie Shell
1 package "Junket" Danish Dessert
2 cups cold water
2 3-oz. packages cream cheese
Make pie shell and let cool. Add "Junket" Danish Dessert to water, boil just 1 minute, then cool at room temperature until lukewarm. Meanwhile, cream the cheese with wooden spoon, add sugar, salt, and vanilla and mix well. Fold whipped cream into cheese mixture and spread on bottom and sides of cooled baked pie shell, reserving about one-fourth for garnish. Fold cherries into cooled Danish Dessert and spoon into cheese-lined pie shell. Chill in refrigerator until set (3-4 hours). Garnish with remaining cheese mixture.

"Water-Whip" Pie Shell
1/2 cup less 1 tablespoon Homogenized Spry
3 tablespoons boiling water
Put Spry in medium-sized mixing bowl. Pour on boiling water and milk and break up shortening with fork. Tilt bowl and, with rapid cross-the-bowl strokes, whip with fork until mixture is smooth and thick like whipped cream and will hold soft peaks when fork is lifted. Sift flour and salt together onto Spry mixture. Stir quickly, with round-the-bowl strokes, into a dough that clings together and "cleans" the bowl. Pick up and shape into a smooth, flat round. Put dough between two 12" squares of waxed paper and roll lightly into a circle about size of paper. Pull off top paper, place pastry in 9" pie pan, pastry next to pan. Carefully remove paper. Fit pastry into pan, trim 1/2" beyond pan, turn back even with edge of pan, flute rim. Prick shell all over with fork. Bake in very hot oven (450° F.) 14-19 min.

25,000 boys and girls who would like to join some youth group but can't get in.

State College Enrolls 1061

The second term of summer session began August 1 at San Diego State College with 1061 students carrying three units.

This is the highest enrollment since 1950 and brings the total summer sessions' registration to 3,764 according to Dr. Ernest B. O'Byrne, summer school dean. Last year's figures were 3,590.

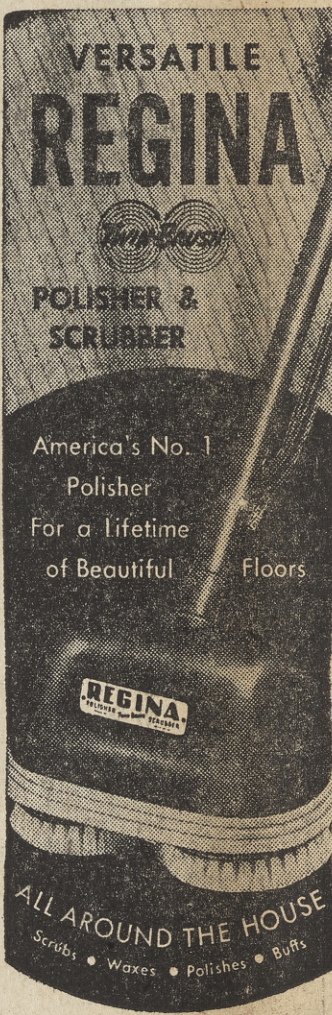
The three week session will end August 19. Daily classes are held for three and a half hours in 31 courses.

Saturday, August 20 is the last day students may apply for the fall semester, beginning September 19.

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Your bathroom medicine cabinet may be crammed with supplies, but is it well equipped? How many items have become ineffective or downright dangerous from age? Do you know how long to keep the items necessary to your family's health?

Some equipment will keep indefinitely with proper care. Bandages, antiseptic cotton, tongue depressors, and throat swabs are safe if kept in sealed packages. Bleaches and chlorine disinfectants, boric acid powder and ointment, cough syrups, mouth wash, mineral oil, petroleum jelly, rubbing alcohol, and sodium bicarbonate all keep indefinitely in tightly closed jars and bottles.

Other items deteriorate with age. Adhesive tape dries out, antihistamines, hydrogen peroxide, and nose drops lose effectiveness in one to one and a half years.

Throw 'Em Away If—
Throw away aspirin if tablets have a vinegar odor or if crystals have formed; soda mints if crumbly; antiseptics if cloudy, or if there is sediment in the bottle; milk of magnesia when dry and caked, ointments and salves that have separated, darkened, or if the tube is corroded.

Keep iodine, essence of peppermint, spirits of camphor and ammonia tightly closed to prevent evaporation. When iodine evaporates, it becomes concentrated and can burn badly.

Argyrol deteriorates rapidly and can become dangerous; discard after 30 days. Eyewash and eyedrops may develop a dangerous fungoid growth if kept too long.

The refrigerators in the place for cod liver oil, vitamins, mineral pills, and antibiotics. One year is the limit for vitamin capsules, six months for tablets and elixirs. Never keep antibiotics beyond the expiration date printed on the package. Check over your medicine cabinet at least twice a year

and discard out-of-date item. If the label is missing, don't guess. Throw the item away.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

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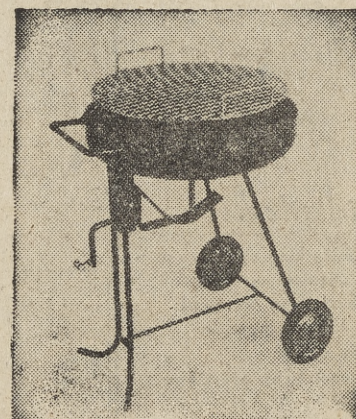
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